

THE \$1,000 NAME GAME

Contest Rules

These contest rules are specific to the above contest conducted by Audacy New York, LLC, operator of WNEW-FM, WCBS-FM, and WXBK(FM) (individually and collectively, as applicable, the “**Station(s)**”). Except to the extent specifically set forth below with respect to this specific contest, WNEW-FM general contest rules apply to this contest as well. A copy of these specific contest rules are available on the Stations’ websites at www.new1027.com/rules, www.wcbsfm.com/rules, and www.947theblocknyc.com/rules. To the extent that the WNEW-FM general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

THIS CONTEST IS BEING CONDUCTED BY MULTIPLE RADIO STATIONS. LISTENERS OF EACH OF THE THREE (3) PARTICIPATING STATIONS, AND VISITORS TO EACH OF THE PARTICIPATING STATION WEBSITES, ARE ELIGIBLE TO ENTER AND WIN THIS CONTEST AS SET FORTH BELOW.

Who Can Enter

1. No purchase or payment of any kind is necessary to enter or win the \$1,000 Name Game Contest (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. Entrants must be eighteen (18) years of age or older and a legal resident of the state of New York, New Jersey, or Connecticut as of September 7, 2026 in order to be eligible to enter or win.

How to Enter

3. There are two (2) ways to enter this Contest:
 - a. **Online Entry:** From approximately 12:00AM (ET) on Tuesday, September 8, 2026 through the earlier of either approximately 4:00PM (ET) on Thursday, December 10, 2026 or the point at which \$65,000.00 in prizes has been awarded in this Contest, whichever is sooner, go to wcbsfm.com/contests, new1027.com/contests, or 947theblocknyc.com/contests, click on the link to enter this Contest, and complete and submit the entry form with all applicable and required information.
 - b. **Direct Mail Entry:** Starting on or about the week of September 8, 2026, WCBS-FM and WNEW-FM will send, by direct mail addressed to certain individuals who reside in certain select zip codes throughout the New York, NY metro area, an invitation to participate in this Contest, and each recipient of such invitation (the one (1) individual whose name and address appear on the invitation only), will automatically receive one (1) entry in this Contest by means of the Direct Mail Entry method.
4. Subject to the eligibility requirements set forth in Section 2 of these Contest rules, an individual (*including those recipients of an invitation to participate in this Contest by means of the Direct Mail Entry method as described in Section 3(b) above*) may enter this Contest by means of the Online Entry method as many times as they desire; provided, no recipient of an invitation to participate in this Contest by means of the Direct Mail Entry method will receive more than up to two (2) automatic entries in this Contest by means of the Direct Mail Entry method. Certain recipients of Direct Mail Entry invitations may receive more than one (1) invitation and entry; however, no one (1) individual will receive more than two (2) invitations and two (2) automatic Direct Mail Entries. There will be a total of not more than 46,000 automatic entries by means of the Direct Mail Entry Method.

How to Win

5. This Contest will be played weekdays (*Monday through Friday only, excluding weekends and Thursday, November 26, 2026 and Friday, November 27, 2026*) from Monday, September 14, 2026, through the earlier of either Friday, December 11, 2026 or the point at which \$65,000.00 has been given away in this Contest, whichever is sooner (each, a “**Contest Day**”) at approximately 8:00am (ET), 1:00pm (ET), 3:00pm (ET), and 5:00pm (ET) (each, a “**Contest Play**”).



6. Beginning Friday, September 11, 2026, and each weekday thereafter (unless otherwise specified below), at approximately 4:00pm (ET), the Station will randomly select the names of four (4) entrants from among all eligible entries received through the time of such drawing from among all methods of entry in the aggregate, and then randomly assign one (1) of each of the four (4) randomly selected entrants to each one (1) of the four (4) Contest Plays (*i.e., one (1) randomly selected entrant will be randomly assigned to the 8:00am (ET) Contest Play, one (1) randomly selected entrant will be randomly assigned to the 1:00pm (ET) Contest Play, etc.*) to take place on the immediately following Contest Day (*e.g. a drawing on Monday will be for the Contest Plays on the immediately following Tuesday, and a drawing on Friday will be for the Contest Plays on the immediately following Monday*). Due to certain schedule conflicts and holidays, the name selections for Contest Plays occurring on Thursday, October 29, 2026 and Monday, November 30, 2026 will take place as follows: (i) name selection for the Contest Plays occurring on Thursday, October 29, 2026, will be selected at approximately 12:00pm (ET) on Wednesday, October 28, 2026; and (ii) name selection for the Contest Plays occurring on Monday, November 30, 2026, will be selected at approximately 12:00pm (ET) on Wednesday, November 25, 2026.

7. Each Contest Play will begin, as applicable, at approximately 8:00am (ET), 1:00pm (ET), 3:00pm (ET), or 5:00pm (ET), with all participating Stations announcing on-air (i) the first name, last name, and town/city of residence of the one (1) entrant selected and assigned to that Contest Play (*as described in Section 6 above*) (the “**Contestant**”); and (ii) the fact that the announced entrant must call the designated contest phone number, 1-844-212-CASH (2274) (the, “**Contest Number**”), by no later than fifteen (15) minutes past the top of the hour of in which such Contest Play is taking place (*i.e., for the 8:00am (ET) Contest Play, the announced entrant must call the Contest Number by 8:15am (ET), for the 1:00pm (ET) Contest Play, the announced entrant must call the Contest Number by 1:15pm (ET), and so on*) (the “**Call-Back Deadline**”).

a. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**

b. Only calls received to the designated Contest Number (*as listed above*) are eligible to win. Calls to any other number, including but not limited to, the Stations’ request or studio phone numbers, main business phone number(s), or any other phone numbers will not be accepted.

c. The name assigned and announced for a certain Contest Play will be the same for each participating Station.

d. **LIMIT ONE (1) PRIZE PER INDIVIDUAL VERIFIED WINNER OF THIS CONTEST.** Entrants who are selected and announced in a Contest Play, but fail to call the Contest Number within the allotted amount of time will remain eligible for future Contest Plays. Verified Winners will become ineligible for future Contest Plays.

e. Having won a prize from these Stations within less than seven (7) days does not affect an individual’s eligibility to win a prize in this Contest.

8. If the Contestant calls the Contest Number before the Call-Back Deadline, then such Contestant, subject to verification of eligibility and compliance with the Contest rules, will receive one (1) \$1,000 prize in this Contest (*as further described in Section 12 below*) (each, a “**Winner**”). If the Contestant does **not** call the Contest Number before the Call-Back Deadline, then no prize will be awarded for such Contest Play.

a. The Station is and will at all times be the sole and exclusive arbiter in all matters related to this Contest, including, without limitation, whether or not a Contestant calls the Contest Number by the Call-Back Deadline. **All decisions made by the Station are final and may not be appealed.**

b. The Station will not post the names and/or town/city of residence of any Contestant on its website, on any social media platform, and/or by any other electronic means; provided, however, the Station may, but will not be obligated to, provide the name and town/city of residence announced in any Contest Play over the phone on any of the Station’s phone numbers.

c. The Station has no obligation, liability, or responsibility whatsoever if any Contestant was not listening to the Station at the time of the Contest Play and was informed by a third party about their name and town/city of residence being announced on the Station.

d. In no event will any “deal-making” between any person and any participant of this Contest be permitted. The Station reserves the right (but not the obligation) to disqualify any person(s) that it suspects has participated in, or offered or accepted, any type of “deal-making” with respect to this Contest.



e. All individuals who call the Station following a Contest Play because their name and town/city of residence was announced on the Station will be required to confirm their first and last names, as well as their exact address, before being confirmed as a potential winner of this Contest, and thereafter will still be required to completed the full winner verification process as required by the Station, which will include, but not be limited to, providing the Station with a government issued photo ID, completing an IRS Form W-9, and signing the Station's winner release agreement.

f. In the event there are two (2) or more individuals with the same name, residing at the same address, matching the name and town/city of residence of a Contestant announced by the Station for any particular Contest Play, the first (1st) person who calls the Contest Number by the Call-Back Deadline will, upon verification of eligibility and compliance with the Contest rules, be deemed the Winner of such Contest Play.

9. There will be up to, but not more than, four (4) Contest Plays per each of the up to, but not more than, sixty-three (63) Contest Days in this Contest, for a total of up to, but no more than, two-hundred and fifty-two (252) Contest Plays in this Contest.

10. There will be up to, but in no event more than, sixty-five (65) prizes awarded in this Contest, a maximum of one (1) prize to each of the up to, but in no event more than, sixty-five (65) verified Winners, if any.

11. Odds of an entrant being selected as a Contestant depends upon on the number of eligible entries received by the Station from among all means of entry in the aggregate. Odds of a Contestant for any one Contest Play winning a prize depends upon whether or not the Contestant successfully calls the Contest Number by the Call-Back Deadline for such Contest Play.

Prize(s)

12. Each of the up to sixty-five (65) verified Winners of this Contest, if any, will receive \$1,000.00 in the form of a company check made payable by Station to the verified Winner only within up to fourteen (14) weeks from the date upon which the Winner completes all required Station documents.

Sponsor(s)

13. The administrator and sponsor of this Contest is Audacy New York, LLC.

Other Rules Specific to This Contest

14. This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or Meta Platforms, Inc. By participating, each entrant completely releases Facebook, Instagram, and Meta Platforms, Inc. from any and all liability, claims, demands, or causes of action connected with this promotion. Any information or content provided by entrants is being provided to Audacy New York, LLC and not to Facebook, Instagram, or Meta Platforms, Inc.

15. The entry process may require Entrants to login to, or to create, a free account with the third-party provider of a software platform used by the Station for such Contest(s) ("**Software Provider**"), by going to the Website, clicking on the Contest entry link, and completing and submitting the online registration form with all required information.

a. Limit one (1) account with the Software Provider per email address.

b. Software Provider is not a sponsor of this Contest, but Entrants may be required, as part of the entry process, to agree and consent to the Software Provider's terms of service and/or privacy policy, both of which will be available via a link during the entry or account registration process (collectively, the "**Software Provider Policies**").

c. If the Entrant elects to have their entry form pre-loaded or pre-populated with information from the Entrant's Facebook, Twitter, Google, or LinkedIn profiles, such Entrant authorizes the Software Provider and the Station to access, utilize and/or pre-load to such entry form, applicable portions of Entrant's profile information from such account.

d. While agreement to the Software Provider Policies may be required in order to enter the Contest, the Software Provider Policies are not a part of these Contest Rules but are a separate



agreement between the Entrant and Software Provider. In the event of any conflict between the Software Provider Policies and the Rules, the Rules will govern.

e. Station is not responsible for any error or technical malfunctions associated with the Software Provider site that may affect any Entrant's ability to enter, to win, or to be properly considered in the Contest, regardless of the cause. In the event of a malfunction associated with the Software Provider site that the Station in its sole and absolute discretion deems to materially and adversely affect the Contest, the Station reserves the right to (1) suspend the Contest; (2) terminate the Contest without a Winner; (3) terminate the Contest and select a Winner early; (4) provide alternative means of entry; and/or make any other changes to the Contest that the Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be published on the Contest Rules Page, and in the Station's sole and absolute discretion, may also be announced on-air, published elsewhere on the Website, and/or published on social media.

f. Employees of Software Provider and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.

